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For Immediate Release:
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Jefferson City, MO – Mike Kehoe, small businessman and candidate for the 6th District State Senate seat in the Republican primary, announced the launch of his advertising campaign today.

The television and radio spots communicate the story of his childhood upbringing in a modest single parent household with his four older siblings. The paychecks from Mike’s first job as a wash boy at Dave Sinclair Ford went to his mother to help pay the family bills. His mother was a tremendous influence in his life and instilled a faith and work ethic that have helped Mike achieve his dream of owning his own business. Mike has never forgotten his humble beginnings. As a result, he has always felt compelled to give back to his community. His commitment to community service includes work as the Jefferson City Area Chamber President, MoDOT’s Highway Commission and Central Missouri United Way Co-Chairman 2009, among others.

“A lot of people think I own a business that has been in my family for generations and so I wanted to tell my story about how living in the greatest country in the history of the world can provide anyone, including me, the opportunity to accomplish your dreams. Central Missourians are engaged in this election and focused on the issues. I get a lot of questions about lessons I have learned creating jobs in the private sector and how those principles can be applied to help government create an environment where entrepreneurs can create family supporting jobs. This first ad begins to tell that story.”

With less than six weeks remaining, Mike is working tirelessly to communicate with voters throughout the District and has attended over 250 events. Yesterday he completed his 3rd stop of a 24 city tour throughout the five county District as part of his *Flap Jack Tour*.

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